sqlbi.com

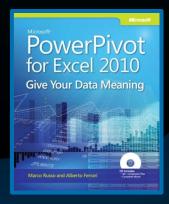
## PowerPivot Advanced Data modeling

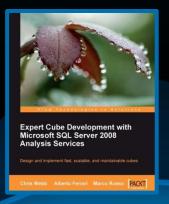
presented by Alberto Ferrari



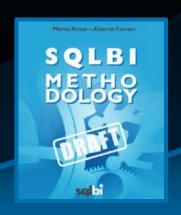
## Who's Speaking?

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- PASS 2009 Seattle USA
- SQL Conference 2010 Milan Italy
- Teched 2010 New Orleans USA
- 24 Hours of PASS 2010 Online
- PASS 2010 Seattle USA
- BI Conference 2011 Lisbon Portugal



## Agenda

- PowerPivot Data Models:
  - Recap of evaluation contexts
  - Non additive measures (Current account balance)
  - Banding (Discretization)
  - Simulations (Courier Simulations)
  - Many to Many Relationships (Audience)
  - Parent / Child hierarchies



**RECAP OF EVALUATION CONTEXTS** 

## Filter and Row Contexts



#### What is a Row Context?

```
TotalAmount = SUMX (
Orders,
Orders[Price] * Orders[Amount)
```

#### Row Context

- Required to evaluate an expression
- Implicit for calculated columns
- Explicit for iteration functions
- Does not follow relationships



#### What is a filter context?

	Columi	n Labels 🔻							
:	2001			2002		2003		2004	
Row Labels 🔻	Sum of	SalesAmount	Perc	Sum of SalesAmount	Perc	Sum of SalesAmount	Perc	Sum of SalesAmount	Perc
Australia		1,309,047.20	10.08%	2,154,284.88	32.99%	3,033,784.21	30.99%	2,563,884.29	26.24%
Canada	//	140,027.01	4.50%	621,602.38	9.52%	535, 784. 46	5.47%	673,628.21	6.89%
France		180,571.69	5.53%	514,942.01	7.89%	1,026,324.97	10.48%	922,179.04	9.44%
Germany		237,784.99	7.28%	521,230.85	7.98%	1,058,405.73	10.81%	1,076,890.77	11.02%
United Kingdom	//	291,590.52	8.93%	591,586.85	9.06%	1,298,248.57	13.26%	1,210,286.27	12.39%
United States /	′ /	1,100,549.45	33.69%	2,126,696.55	32.57%	2,838,512.36	28.99%	3,324,031.16	34.02%
Grand Total		3,266,373.66	100.00%	6,530,343.53	100.00%	9,791,060.30	100.00%	9,770,899.74	100.00%

(Australia, 2001)

During cell evaluation, the database is filtered with the filter context.

Rows outside it are not considered.



#### **Filter Context and Ratios**

	Column Labels 🔻							
	2001	;	2002		2003		2004	
Row Labels 🔻	Sum of SalesAmount	Perc	Sum of SalesAmount	Perc	Sum of SalesAmount	Perc	Sum of SalesAmount	Perc
Australia	1,309,047,20	40.08%	2,154,284.88	32.99%	3,033,784.21	30.99%	2,563,884.29	26.24%
Canada	146,829.81/	4.50%/	621,602.38	9.52%	535, 784. 46	5.47%	673,628.21	6.89%
France	18,0,571,69	5.5/3%	514,942.01	7.89%	1,026,324.97	10.48%	922,179.04	9.44%
Germany	/237,7%4.99	7/28%	521,230.85	7.98%	1,058,405.73	10.81%	1,076,890.77	11.02%
United Kingdom	291,590.52	ø.9/3%	591,586.85	9.06%	1,298,248.57	13.26%	1,210,286.27	12.39%
United States	1,1/00,549.45	<b>/</b> 83 <b>,/</b> 69%	2,126,696.55	32.57%	2,838,512.36	28.99%	3,324,031.16	34.02%
Grand Total	3,266,373.66	100.00%	6,530,343.53	100.00%	9,791,060.30	100.00%	9,770,899.74	100.00%

(Australia, 2001) (2001) Ratio = divide the «part» over the «whole»

The filter context hides the «whole»...



#### **ALL and CALCULATE**

- CALCULATE to manage filter context
  - New context which remove constraints on country
  - Same formula, different filter contexts

```
Perc = SUM(FactInternetSales[SalesAmount])
/
CALCULATE (
    SUM (FactInternetSales[SalesAmount]),
    ALL (DimSalesTerritory[SalesTerritoryCountry])
)
```



A SMALL EXAMPLE OF HOW TO AGGREGATE DATA IN DAX

## Semi Additive Measures



#### Semi Additive Measures

- Additive Measure
  - SUM over all dimensions
- Non Additive Measure
  - Different function over all dimensions
  - Example: average of the sale price
- Semi Additive Measure
  - SUM over some dimensions
  - Different function over other dimensions
  - Time is the standard exception for aggregations
  - Examples
    - Warehouse stocking
    - Current account balance



#### **Current Account Balance**

Name	Occupation 💌	Country	▼ Date 🖃	Quarter 💌	Balance 💌
Katie Jordan	Farmer	USA	1/1/2010	Q1/2010	1,687.50
Luis Bonifaz	IT Consultant	Argentina	1/1/2010	Q1/2010	1,470.00
Maurizio Macagno	IT Consultant	Italy	1/1/2010	Q1/2010	1,500.00
Katie Jordan	Farmer	USA	2/1/2010	Q1/2010	2,812.50
Luis Bonifaz	IT Consultant	Argentina	2/1/2010	Q1/2010	2,450.00
Maurizio Macagno	IT Consultant	Italy	2/1/2010	Q1/2010	2,500.00
Katie Jordan	Farmer	USA	3/1/2010	Q1/2010	3,937.50
Luis Bonifaz	IT Consultant	Argentina	3/1/2010	Q1/2010	3,430.00



- Month level correct
- Quarter level wrong
- Year level wrong

Sum of Balance	Column Labels 🔻			
Row Labels 🔻	Katie Jordan	Luis Bonifaz	Maurizio Macagno	Grand Total
■ Q1/2010	8,437.50	7,350.00	7,500.00	23,287.50
1/1/2010	1,687.50	1,470.00	1,500.00	4,657.50
2/1/2010	2,812.50	2,450.00	2,500.00	7,762.50
3/1/2010	3,937.50	3,430.00	3,500.00	10,867.50
■ Q2/2010	6,975.00	6,076.00	6,200.00	19,251.00
4/1/2010	2,250.00	1,960.00	2,000.00	6,210.00
5/1/2010	2,025.00	1,764.00	1,800.00	5,589.00
6/1/2010	2,700.00	2,352.00	2,400.00	7,452.00
■ Q3/2010	11,475.00	9,996.00	10,200.00	31,671.00
7/1/2010	3,600.00	3,136.00	3,200.00	9,936.00
8/1/2010	5,062.50	4,410.00	4,500.00	13,972.50
9/1/2010	2,812.50	2,450.00	2,500.00	7,762.50
■ Q4/2010	6,862.50	5,978.00	6,100.00	18,940.50
10/1/2010	2,250.00	1,960.00	2,000.00	6,210.00
11/1/2010	2,081.25	1,813.00	1,850.00	5,744.25
12/1/2010	2,531.25	2,205.00	2,250.00	6,986.25
Grand Total	33,750.00	29,400.00	30,000.00	93,150.00



#### Semi Additive Measures in UDM

- Aggregation function:
  - LastChild
  - LastNonEmpty
- Performances not very impressive
- Aggregations always needed
- The aggregation is handled by the data model
- In DAX, there is no default aggregation function.
   Thus, DAX is needed.



#### Semi Additive Measures

- Create a calendar table
- Add a new measure:
  - CALCULATE: to set the filter
  - LASTDATE: to find the last child

```
LastBalance = CALCULATE (
SUM( Balances[Balance] ),
LASTDATE(Date[Date])
)
```



BANDING IN THE SELF SERVICE BI WORLD

## Banding



## Analysis of product sell price

- Price changes over time
  - Discounts
  - Price variations
- Continuous dimension
- High fragmentation
- BANDING
  - From 0 to 100 USD
  - From 101 to 500

Row Labels 🔻	Reseller Order Quantity	Reseller Sales Amount
2.29	674	\$925,21
4.99	2.571	\$7.476,60
7.95	2.411	\$11.188,37
8.6442	3.289	\$16.779,84
8.99	6.284	\$32.826,92
9.5	1.197	\$6.573,39
19.99	1.130	\$13.514,69
20.24	774	\$9.377,71
23.5481	1.877	\$26.419,61
24.49	3.621	\$52.507,99
25	1.086	\$16.225,22
27.12	448	\$7.280,43
33.6442	6.692	\$131.508,29
34.2	95	\$1.949,40
34.99	6.409	\$127.204,64
37.99	6.055	\$128.847,58
39.14	618	\$14.469,82
40.49	1.317	\$31.995,20
40.4909	531	\$12.900,38
44.54	547	\$14.530,43
46.09	56	\$1.548,62
48.0673	6.587	\$187.952,11



## The quick and dirty solution

```
= IF (
    FactResellerSales[DiscountedPrice] <= 5,</pre>
    "01 LOW",
    IF (
         FactResellerSales[DiscountedPrice] <=30,</pre>
         "02 MEDIUM",
         IF (
             FactResellerSales[DiscountedPrice] <=100,</pre>
             "03 MEDIUM",
             IF (
                  FactResellerSales[DiscountedPrice] <= 500,</pre>
                  "04 HIGH",
                  "05 VERY HIGH"))))
```

Even if this works... a better data model would be welcome!



## Banding: a Data Driven Model

BandName	FromPrice	ToPrice
VERY LOW	0	5
LOW	5	30
MEDIUM	30	100
HIGH	100	500
VERY HIGH	500	9999

**SELECT** 

P.BandName,

SUM (S.ExtendedAmount)

FROM dbo.FactResellerSales S

JOIN PriceBands P

ON S.UnitPrice BETWEEN P.FromPrice AND

P.ToPrice

**GROUP BY** 

P.BandName



#### Data Model with PowerPivot

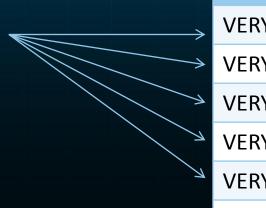
```
SELECT
    P.BandName,
    SUM (S.ExtendedAmount)
FROM dbo.FactResellerSales S
    JOIN PriceBands P
    ON S.UnitPrice = P.Price
GROUP BY
    P.BandName
```

BandName	Price
VERY LOW	1
VERY LOW	2
VERY LOW	3
VERY LOW	4
VERY LOW	5
LOW	6
LOW	7
•••	



## **Band Expansion**

BandName	FromPrice	ToPrice
VERY LOW	0	5
LOW	5	30
MEDIUM	30	100
HIGH	100	500
VERY HIGH	500	9999



<ul> <li>Improve the Data Model</li> </ul>
--

- Cannot do this in PowerPivot
- Write VBA code to transform data
- Needs some VBA knowledge

BandName	Price
VERY LOW	1
VERY LOW	2
VERY LOW	3
VERY LOW	4
VERY LOW	5
LOW	6
LOW	7
	•••

#### The VBA Code

For Each Row In ActiveSheet.ListObjects("PriceBands").ListRows

```
Dim MinValue As Integer
                                             PriceBand MinPrice MaxPrice
                                             VERY LOW
                                             LOW
    Dim MaxValue As Integer
                                             MEDIUM.
                                                      30
                                                           100
                                             HIGH
                                                      100
                                                           500
    Dim Value As Integer
                                             VERY HIGH
                                                           2500
    Dim newRow As ListRow
    MinValue = Row.Range(1, 2).Value
    MaxValue = Row.Range(1, 3).Value - 1
    For Value = MinValue To MaxValue
         Set newRow = PriceBandsExpanded.ListRows.Add
         newRow.Range(1, 1) = Row.Range(1, 1)
         newRow.Range(1, 2) = Value
     Next
Next
```



PriceBand Price

VERY LOW VERY LOW

VERY LOW

VERY LOW

VERY LOW LOW

LOW LOW

LOW

Compute

## **Issues With Band Expansion**

- Need to know Visual Basic for Application
- Refresh needs two steps
- Macro Enabled WorkBooks are not safe

- Search for a new solution
- Entirely based on DAX



## **Banding With DAX**

- Link only the configuration table
- No need to perform expansion
- The complexity moves to the expression
- Again, DAX programming needed



## **Banding With CALCULATE**

- Works with the filter context
- Leverages
  - CALCULATE
  - VALUES
  - FILTER

```
= CALCULATE(
    VALUES (PriceBands[PriceBand]),
    FILTER (
        PriceBands,
        FactSales[DiscountedPrice] >= PriceBands[MinPrice]
    && FactSales[DiscountedPrice] < PriceBands[MaxPrice]
)</pre>
```

WHAT IF WE WANT TO CHOOSE A NEW COURIER?

## **Courier Simulation**



## The background

- We have some courier proposals, parameters are
  - Weight
  - Destination
- Result is «Freight»
- We need to choose the best one
- Simulation based on the past shipments
- Two problems
  - Determine the final weight of a shipment
  - Create a good simulation environment



## Freight for each courier

- For each courier, a new column
  - FILTER to find the right freight
  - MAXX to convert a table into a scalar value



## A more elegant solution

- Using CALCULATE
  - Duplicates → Error
  - Cleaner solution

### What if we have many couriers?

- One calculated column for each courier
  - Many columns
  - Data model needs to be updated based on data
  - Soon we will introduce mistakes
- New solution
  - New data model
  - Based on many to many relationship
- Problems
  - PowerPivot does not handle many to many relationships
  - Less intuitive, yet very powerful

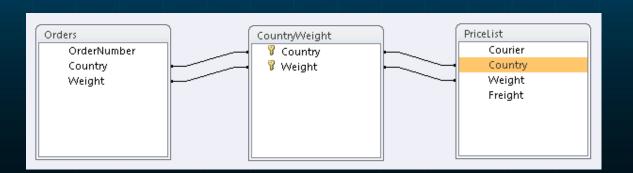


## Data model with Many to Many

- Bridge table
  - Country
  - Weight

#### Two relationships

- With Orders
- With PriceList
- Problems
  - Relationship based on two columns
  - Need to create the bridge
  - Expand the configuration



## Bridge creation and expansion

- Similar to the banding solution
- Easily solved with some VBA code

Courier 🔻	Country	▼ MinWeight ▼ I	Mav4A/eight ▼ F	reight 🔻	Courier	Country	▼ Weight ▼ F	reight 🔻	Comput	e
Blu Express		0	5	3	Blu Express	Australia	1	3		<u>_</u>
Blu Express		5	10	5	Blu Express	Australia	2	3	Country	▼ Weight ▼
Blu Express	Australia	10	20	18	Blu Express	Australia	3	3	Australia	1
Blu Express	Australia	20	99	35	Blu Express	Australia	4	3	Australia	2
Blu Express	Canada	0	5	2	Blu Express	Australia	5	3	Australia	3
Blu Express	Canada	5	10	4	Blu Express	Australia	6	5	Australia	4
Blu Express	Canada	10	20	12	Blu Express	Australia	7	5	Australia	5
Blu Express	Canada	20	99	30	Blu Express	Australia	8	5	Australia	6
Blu Express	France	0	5	3	Blu Express	Australia	9	5	Australia	7
Blu Express	France	5	10	8	Blu Express	Australia	10	5	Australia	8
Blu Express	France	10	20	25	Blu Express	Australia	11	18	Australia	9
Blu Express	France	20	99	64	Blu Express	Australia	12	18	Australia	10
Blu Express	Germany	0	5	4	Blu Express	Australia	13	18	Australia	11
Blu Express	Germany	5	10	12	Blu Express	Australia	14	18	Australia	12
Blu Express	Germany	10	20	25	Blu Express	Australia	15	18	Australia	13

## Relationship with two columns

- PowerPivot relationships on one column only
- Solution
  - Create a new calculated column to hold the relationship
  - On all tables
  - Looks stupid? It is... ②

Courier 🔽	Country 🔽	Weight 💌	Freight		CountryWeight 😘 🔽
Blu Express	Australia	1		3	Australia01
Blu Express	Australia	2		3	Australia02
Blu Express	Australia	3		3	Australia03
Blu Express	Australia	4		3	Australia04
Blu Express	Australia	5		3	Australia05
Blu Express	Australia	6		5	Australia06
Blu Express	Australia	7		5	Australia07
Blu Express	Australia	8		5	Australia08

#### The DAX Formula

- Uses both evaluation contexts:
  - Filter and Row Context
- CALCULATE
  - Transforms a ROW Context into a FILTER Context

```
=SUMX(
Orders,
County
Weight

Summary
County
Weight

Country
Weight

Freight

Country
Weight

Country
Weight

Freight

Freight

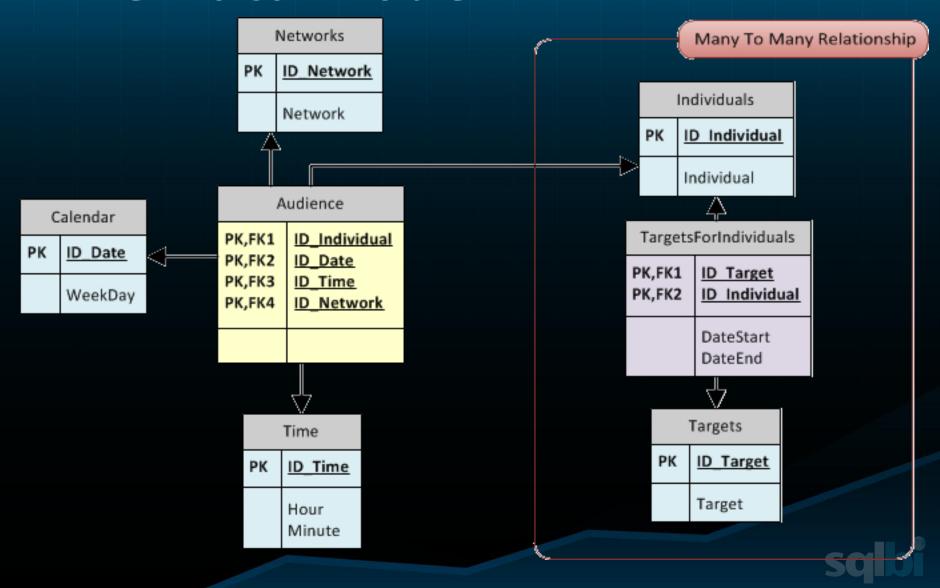
Freight
```

REAL-WORLD SCENARIO: AUDIENCE FOR TV BRODADCASTS

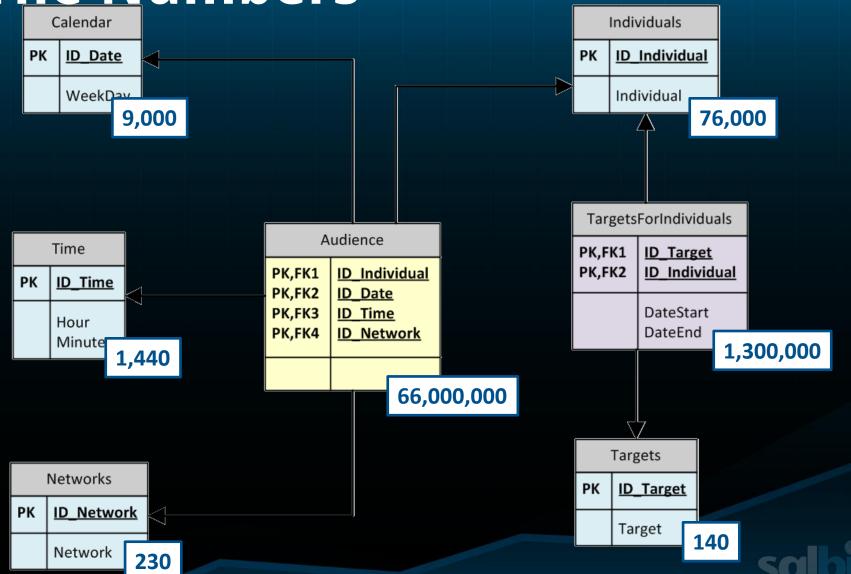
# Audience Analysis and Many To Many



### The Data Model

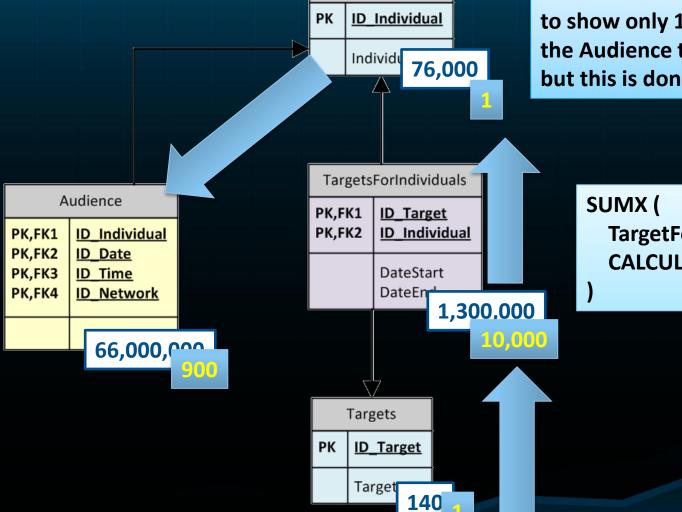


## The Numbers



The Analysis Individuals Calendar PΚ **ID** Individual PK **ID Date** WeekDay lual 76,000 Targ rIndividuals **Audience** Time PK,FK D Target PK,FK **ID** Individual D Individual PK,FK1 PK **ID Time** PK,FK2 **ID** Date PK,FK3 **ID** Time ateStart Hour ateEnd PK,FK4 **ID Network** Minute 1,300,000 66,000,000 Targets **Networks ID** Target PK **ID\_Network** Target 140 Network

The Naif Formula

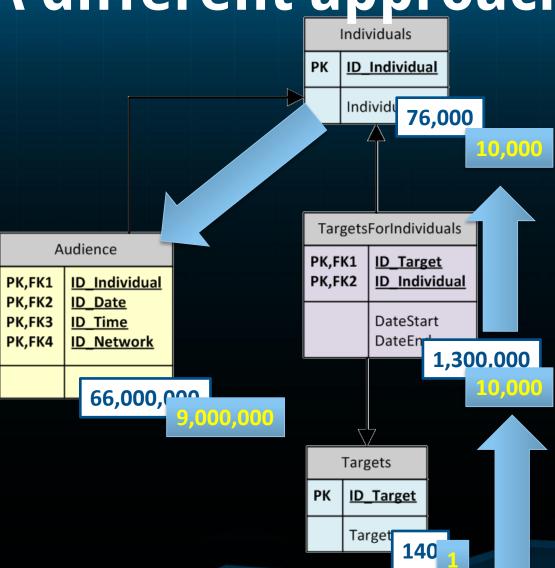


Individuals

The Individuals table is filtered to show only 1 individual, then the Audience table is accessed but this is done 10,000 times

SUMX (
TargetForIndividuals,
CALCULATE (...)

A different approach



The Individuals table is filtered to show only 10,000 individuals, then the Audience table is read only once.

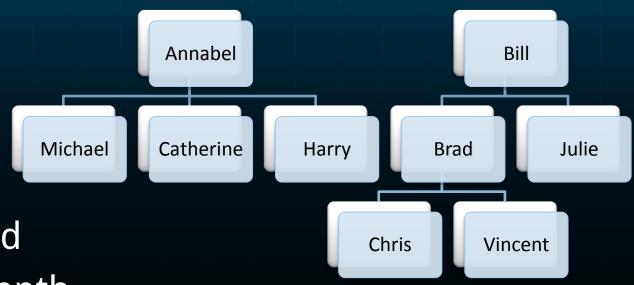
```
CALCULATE (
...,
FILTER (
VALUES (Individuals),
CALCULATE (
COUNTROWS (
TargetsForIndividuals
) > 0
...
)
```

P/C HIERARCHIES IN POWERPIVOT, NOT VERY EASY, YET POSSIBLE.

## Parent / Child



## Parent / Child Hierarchies



- Unbalanced
- Variable Depth
- Data present for both leaves and nodes
- Handled in UDM, not handled in BISM

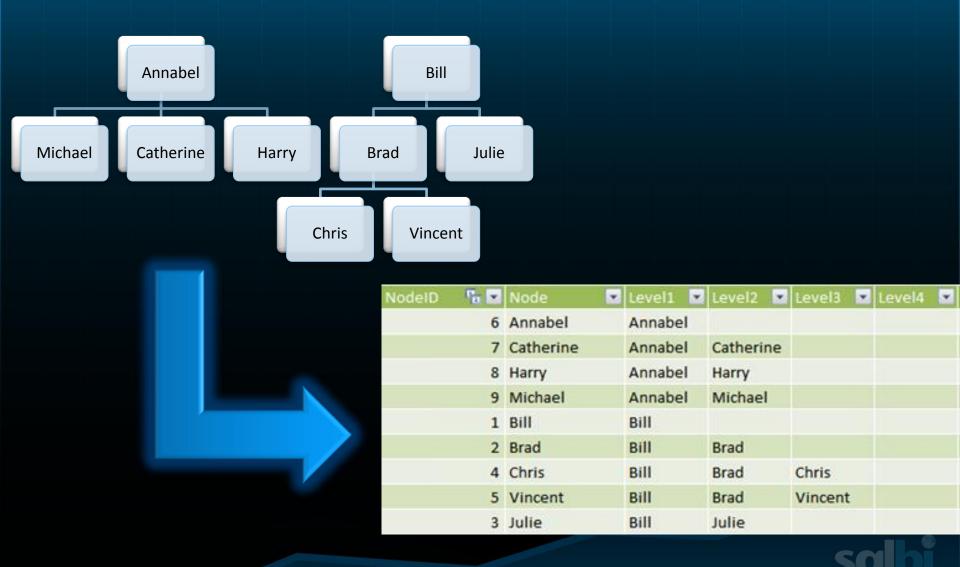


## P/C Hierarchies in PowerPivot

- Simply... not present in the modeling options
- Naturalization is mandatory
  - But it is not enough
- Naturalization should be done in SQL
  - Denali will have new functions to do that in DAX

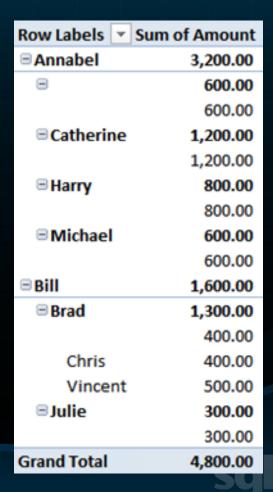


## Parent/Child: Naturalization

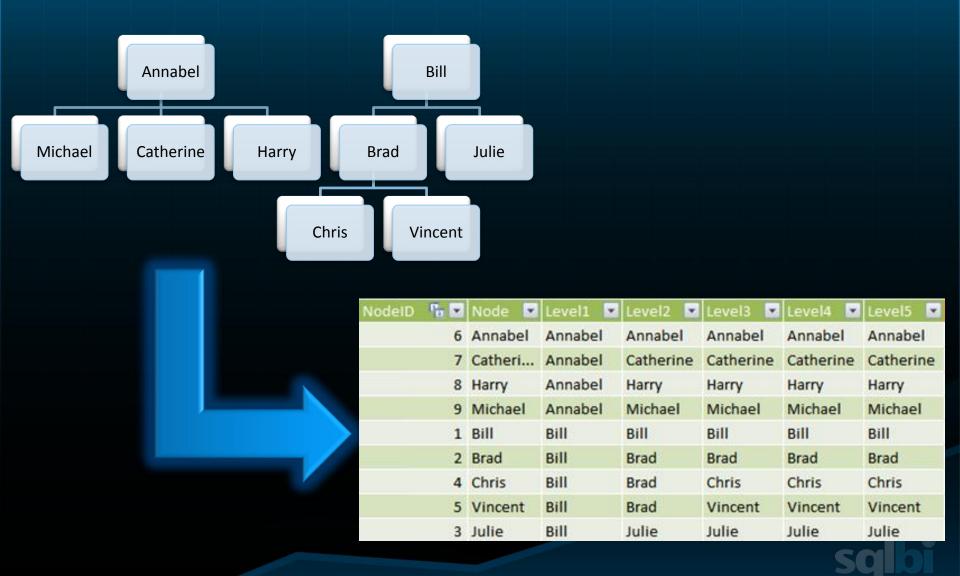


## Parent/Child: First trial

NodeID	Pa w	Node 💌	Level1 💌	Level2	Level3	Level4	Leve	15 💌
	6	Annabel	Annabel					
	7	Catherine	Annabel	Catherine				
	8	Harry	Annabel	Harry				
	9	Michael	Annabel	Michael				
	1	Bill	Bill					
	2	Brad	Bill	Brad				
	4	Chris	Bill	Brad	Chris			
	5	Vincent	Bill	Brad	Vincent			
	3	Julie	Bill	Julie				



## Naturalization not NULL



## Parent/Child NOT NULL

NodelD 🚡 💌	Node 💌	Level1 💌	Level2 💌	Level3 🗷	Level4 💌	Level5 💌
6	Annabel	Annabel	Annabel	Annabel	Annabel	Annabel
7	Catheri	Annabel	Catherine	Catherine	Catherine	Catherine
8	Harry	Annabel	Harry	Harry	Harry	Harry
9	Michael	Annabel	Michael	Michael	Michael	Michael
1	Bill	Bill	Bill	Bill	Bill	Bill
2	Brad	Bill	Brad	Brad	Brad	Brad
4	Chris	Bill	Brad	Chris	Chris	Chris
5	Vincent	Bill	Brad	Vincent	Vincent	Vincent
3	Julie	Bill	Julie	Julie	Julie	Julie

Row Labels	Sum of Amount		
<b>■Annabel</b>	3,200.00		
■ Annabel	600.00		
Annabel	600.00		
<b>■</b> Catherine	1,200.00		
Catherine	1,200.00		
■ Harry	800.00		
Harry	800.00		
■ Michael	600.00		
Michael	600.00		
⊞Bill	1,600.00		
<b>⊟</b> Brad	1,300.00		
Brad	400.00		
Chris	400.00		
Vincent	500.00		
∃Julie	300.00		
Julie	300.00		
<b>Grand Total</b>	4,800.00		

### Who are those unwanted rows?

Row Labels 💌	Sum of Amount		
<b>B</b> Annabel	3,200.00		
<b>■</b> Annabel	600.00		
Annabel	600.00		
<b>■</b> Catherine	1,200.00		
Catherine	1,200.00		
<b>⊟</b> Harry	800.00		
Harry	800.00		
■ Michael	600.00		
Michael	600.00		
⊞Bill	1,600.00		
<b>Brad</b>	1,300.00		
Brad	400.00		
Chris	400.00		
Vincent	500.00		
<b>■ Julie</b>	300.00		
Julie	300.00		
Grand Total	4,800.00		

NodeID 🚡 🗷	Node 🗷	Level1	Level2 💌	Level3	Level4	Level5 🗷
6	Annabel	Annabel	Annabel	Annabel	Annabel	Annabel
7	Catheri	Annabel	Catherine	Catherine	Catherine	Catherine
8	Harry	Annabel	Harry	Harry	Harry	Harry
9	Michael	Annabel	Michael	Michael	Michael	Michael
1	Bill	Bill	Bill	Bill	Bill	Bill
2	Brad	Bill	Brad	Brad	Brad	Brad
4	Chris	Bill	Brad	Chris	Chris	Chris
5	Vincent	Bill	Brad	Vincent	Vincent	Vincent
3	Julie	Bill	Julie	Julie	Julie	Julie

Row Labels	Sum of Amount
<b>■Annabel</b>	3,200.00
■Annabel	600.00
Annabel	600.00

#### FILTER CONTEXT ACTIVE FOR THE CELL

(Level1 = "Annabel")

(Level1 = "Annabel", Level2="Annabel")

(Level1 = "Annabel", Level2="Annabel", Level3="Annabel")

### **Double Naturalization**



## **Double Naturalization**

1 Bill Bill Bill Bill Bill Bill Bill Bil	NodeID 🗷	Nodo -	Louelt 🗖	Lavel2	Lough?	Louisla -	Level5	
2 Brad Bill Brad Brad Brad Brad Julie Sili Brad Vincent Vincent Vincent Vincent Annabel Michael Michae				-				
3 Julie Bill Julie Julie Julie Julie 4 Chris Bill Brad Chris Chris Chris 5 Vincent Bill Brad Vincent Vincent Vincent 6 Annabel Annabel Annabel Annabel Annabel Annabel 7 Catheri Annabel Catherine Catherine Catherine 8 Harry Annabel Harry Harry Harry Harry 9 Michael Annabel Michael Michael Michael Michael -1 Bill Bill Brad -3 Julie Bill Brad -3 Julie Bill Brad -3 Julie Bill Brad -5 Vincent Bil Annabel Annabel 3,200.00 8.00 -6 Annabel An -9 Michael An Bill Annabel Annabel Annabel Annabel Annabel Annabel An Bill Annabel A		7000	70000		7000	7.77	7111	
5 Vincent Bill Brad Vincent Vincent Vincent 6 Annabel Annabel Annabel Annabel Annabel Annabel 7 Catheri Annabel Catherine Catherine Catherine 8 Harry Annabel Harry Harry Harry Harry 9 Michael Annabel Michael Michael Michael Michael -1 Bill Bill Brad -3 Julie Bill Brad Brad Brad Brad Brad Brad Brad Brad	3	Julie	Bill	Julie	Julie	Julie	Julie	
6 Annabel Annabel Annabel Annabel Annabel Annabel 7 Catheri Annabel Catherine Catherine Catherine 8 Harry Annabel Harry Harry Harry Harry 9 Michael Annabel Michael Michael Michael Michael -1 Bill Bill Brad -3 Julie Bill Brad Brad Brad Brad Brad Brad Brad Brad	4	Chris	Bill	Brad	Chris	Chris	Chris	
7 Catheri Annabel Catherine Catherine Catherine Catherine 8 Harry Annabel Harry Harry Harry Harry 9 Michael Annabel Michael Michael Michael Michael Michael -1 Bill Bill Brad -2 Brad Bill Brad -3 Julie Bill Brad -4 Chris Bill Row Labels Sum of Amount CountOfNodelD -5 Vincent Bill Annabel 3,200.00 8.00 -6 Annabel An 1.00 -7 Catheri An 1.00 -8 Harry An -9 Michael An Annabel 600.00 1.00 - Catherine 1,200.00 2.00 - Harry 800.00 1.00 - Harry 800.00 1.00 - Harry 800.00 1.00 - Michael 600.00 1.00 - Harry 800.00 1.00 - Harry 800.00 1.00 - Michael 600.00 1.00 - Harry 800.00 1.00 - Harry 800.00 1.00 - Michael 600.00 1.00	5	Vincent	Bill	Brad	Vincent	Vincent	Vincent	
8   Harry   Annabel   Harry   Harry   Harry   Harry     9   Michael   Annabel   Michael   Michael   Michael   Michael     -1   Bill   Bill   Brad     -2   Brad   Bill   Brad     -3   Julie   Bill   Brad     -4   Chris   Bill   Chris   Chris   Bill   Chris   Chris     -5   Vincent   Bill   Chris   Chris   Chris     -6   Annabel   An   Annabel   An   Annabel     -7   Catheri   An   Annabel   Annabel   Annabel     -9   Michael   An   Annabel   Annabel   Goo.oo     -1   Catherine   Catherine   Catherine     -1   Catherine   Catherine   Catherine     -2   Catherine   Catherine   Catherine     -3   Julie   Bill   Brad     -4   Chris   Bill   Brad     -5   Vincent   Bill   Annabel   Sum of Amount CountOfNodelD     -6   Annabel   Annabel   Annabel     -7   Catheri   Annabel   Goo.oo     -8   Annabel   Goo.oo     -9   Michael   Annabel   Goo.oo     -1   Catherine   Catherine     -1   Coo.oo   Coo.oo     -1   Coo.oo   Coo.oo   Coo.oo     -1   Coo.oo   Coo.oo   Coo.oo     -1   Coo.oo   Coo.oo   Coo.oo   Coo.oo     -1   Coo.oo	6	Annabel	Annabel	Annabel	Annabel	Annabel	Annabel	
9 Michael Annabel Michael Michael Michael Michael -1 Bill Bill Brad -2 Brad Bill Brad -3 Julie Bill Brad -4 Chris Bil Row Labels ▼ Sum of Amount CountOfNodelD -5 Vincent Bil Annabel 3,200.00 8.00 -6 Annabel Ar 1.00 -7 Catheri Ar 1.00 -8 Harry Ar 1.00 -9 Michael Ar Annabel 600.00 1.00 - Catherine 1,200.00 2.00 - Catherine 1,200.00 1.00 - Harry 800.00 1.00 - Harry 800.00 1.00 - Michael 600.00 1.00 - Michael 600.00 1.00 - Harry 800.00 1.00 - Michael 600.00 1.00	7	Catheri	Annabel	Catherine	Catherine	Catherine	Catherine	
-1 Bill Bill Brad Brad Bill Brad Brad Brad Brad Brad Brad Brad Brad	8	Harry	Annabel	Harry	Harry	Harry	Harry	
-2 Brad Bill Brad -3 Julie Bill Brad Bill Brad Bill Brow Labels ▼ Sum of Amount CountOfNodeID -4 Chris Bil Row Labels ▼ Sum of Amount CountOfNodeID -5 Vincent Bil Annabel 3,200.00 8.00 -6 Annabel An Brad Brad Brow Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -7 Catherin. An Labels ▼ Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -7 Catherin. An Labels ▼ Sum of Amount CountOfNodeID -6 Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -7 Catherin. An Labels ▼ Annabel An Brow Labels ▼ Sum of Amount CountOfNodeID -7 Catherin. An Labels ▼ Sum of Amount CountOfNodeID -7 Catherin. An Labels ▼ Sum of Amount CountOfNodeID -7 Catherin. An Labels ▼ Sum of Amount CountOfNodeID -7 Catherin. An Labels ▼ Sum of Amount CountOfNodeID -7 Catherin. An Labels ▼ Sum of Amount CountOfNodeID -7 Catherin. An Labels ▼ Sum of Amount CountOfNodeID -7 Catherin. An Labels ▼ Sum of Amount CountOfNodeID -7 Catherin. An Labels ▼ Sum of Amount CountOfNodeID -7 Catherin. An Labels ▼ Sum of Amount CountOfNodeID -7 Catherin. An Labels ▼ Sum of Amount CountOfNodeID -7 Catherin. An Labels ▼ Sum of Amount CountOfN	9	Michael	Annabel	Michael	Michael	Michael	Michael	
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-4 Chris Bil Row Labels Sum of Amount CountOfNodelD -5 Vincent Bil - Annabel 3,200.00 8.00 -6 Annabel An 1.00 -7 Catheri An 1.00 -8 Harry An 2 Annabel 600.00 1.00 -9 Michael An 3 Annabel 600.00 1.00 - Catherine 1,200.00 2.00 - Catherine 1,200.00 1.00 - Harry 800.00 1.00 - Harry 800.00 1.00 - Michael 600.00 1.00 - Harry 800.00 1.00 - Michael 600.00 1.00	-2	Brad	Bill	Brad				
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-6 Annabel Ar			200		▼ Sum o			
-7 Catheri An -8 Harry An -9 Michael An -7 Catherine	- 5		Bil = Ann	abel		3,200.00	)	8.00
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= Michael 600.00 2.00 1.00								1.00
= Michael 600.00 2.00				Harry		800.00	)	1.00
1.00			ΞM					2.00
								1.00
INITIALE UUUUU 1.00				Michael		600.00		1.00
			Bill					10.00

#### FILTER CONTEXT ACTIVE FOR THE CELL

```
(Level1 = "Annabel")
(Level1 = "Annabel", Level2="")
(Level1 = "Annabel", Level2="", Level3="")
(Level1 = "Annabel", Level2="Annabel")
(Level1 = "Annabel", Level2="Annabel", Level3="Annabel")
```

## Double Naturalization

Row Labels 💌	Sum of Amount	CountOfNodeID
<b>=</b> Annabel	3,200.00	8.00
8		1.00
		1.00
≅Annabel	600.00	1.00
Annabel	600.00	1.00
<b>□</b> Catherine	1,200.00	2.00
		1.00
Catherine	1,200.00	1.00
<b>⊟ Harry</b>	800.00	2.00
		1.00
Harry	800.00	1.00
□ Michael	600.00	2.00
		1.00
Michael	600.00	1.00
∃Bill	1,600.00	10.00

```
FILTER CONTEXT ACTIVE FOR THE CELL

(Level1 = "Annabel")

(Level1 = "Annabel", Level2="")

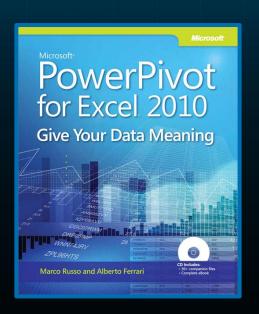
(Level1 = "Annabel", Level2="", Level3="")

(Level1 = "Annabel", Level2="Annabel")

(Level1 = "Annabel", Level2="Annabel", Level3="Annabel")
```

=IF( [CountOfNodeID] > 1, SUM (Invoices[Amount]), BLANK ()

Row Labels 🔻	<b>Sum of Amount</b>	SumOfAmount
<b>□ Annabel</b>	3,200.00	3,200.00
■ Annabel	600.00	
Annabel	600.00	
■ Catherine	1,200.00	1,200.00
Catherine	1,200.00	
⊟ Harry	800.00	800.00
Harry	800.00	
■ Michael	600.00	600.00
Michael	600.00	



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# Questions and Answers



## Links

- SQLBI Website www.sqlbi.com
- PowerPivot Workshop www.powerpivotworkshop.com
- Marco Russo blog www.sqlblog.com/blogs/marco\_russo
- Alberto Ferrari blog www.sqlblog.com/blogs/alberto\_ferrari

For any question contact us at info@sqlbi.com



## Thank you!

