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DAX Patterns



Who's Speaking?

- BI Expert and Consultant
- Founder of www.sqlbi.com
 - Problem Solving
 - Complex Project Assistance
 - Data Warehouse Assessments and Development
 - Courses, Trainings and Workshops
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DAX Patterns

- Improve DAX knowledge
 - Virtual Relationships
 - Limits of Time Intelligence functions
 - Alternatives to snapshot fact table
- www.daxpatterns.com
 - Examples and other patterns online




Agenda

- Cumulative Total
- Custom Calendar (also week-based)
- Compare and allocate budget
- Distinct Count on SCD 2 attributes

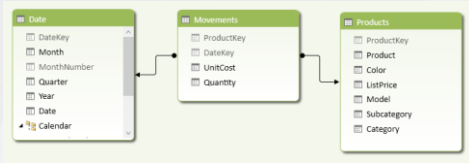


Running total, warehouse and accounts balance – no snapshot
<http://www.daxpatterns.com/cumulative-total/>

Cumulative Total



Cumulative Total: data model



Why avoid snapshot

- Avoid data duplicates by leveraging DAX
 - Reduce memory consumption
- Do not predefine data granularity
- Might not be better, evaluate case-by-case
 - Calculate transactions/snapshot rows ratio
 - Use snapshot only if it reduces rows

Cumulative Quantity

Sum all transactions filtered by date. Critical point is the number of rows in Date table, not the number of rows in Transactions table.

```

Cumulative Quantity :=
CALCULATE (
    SUM ( Transactions[Quantity] ),
    FILTER (
        ALL ( 'Date'[Date] ),
        'Date'[Date] <= MAX ( 'Date'[Date] )
    )
)
  
```

Inventory valuation

Calculate quantity per product by using cumulative quantity.

```

[UnitsInStock] := [Cumulative Quantity]

Value :=
SUMX (
    VALUES ( Products[ProductKey] ),
    [ProductPrice] * [UnitsInStock]
)
  
```

Valuation using last buy/sell price

Filter positive values for purchases, negative for sales. AVERAGEX useful if more purchases in the same day (filtered by TOPN).

```

LastBuyPrice :=
IF (
    HASONEVALUE ( Products[ProductKey] ),
    AVERAGEX (
        CALCULATETABLE (
            TOPN ( 1, Movements, Movements[DateKey] ),
            Movements[Quantity] > 0,
            FILTER (
                ALL ( 'Date'[Date] ),
                'Date'[Date] <= MAX ( 'Date'[Date] )
            )
        ),
        Movements[UnitCost]
    )
)
  
```

Valuation using last buy/sell price

Filter positive values for purchases, negative for sales. AVERAGEX useful if more sales in the same day (filtered by TOPN).

```

LastSellPrice :=
IF (
    HASONEVALUE ( Products[ProductKey] ),
    AVERAGEX (
        CALCULATETABLE (
            TOPN ( 1, Movements, Movements[DateKey] ),
            Movements[Quantity] < 0,
            FILTER (
                ALL ( 'Date'[Date] ),
                'Date'[Date] <= MAX ( 'Date'[Date] )
            )
        ),
        Movements[UnitCost]
    )
)
  
```

Implement Time Intelligence in DAX for non-standard calendars
<http://www.daxpatterns.com/time-patterns/>

Custom Calendars

Custom Calendars: data model

Rewrite Time Intelligence in DAX

- Support custom calendars
 - ISO 8601, 4-4-5 and similar ones
- Support DirectQuery in SSAS Tabular
 - Time Intelligence DAX functions do not support DirectQuery

Year-to-Date

Same technique used in Cumulative Total.

```
[YTD] :=
CALCULATE (
    [OriginalMeasure],
    FILTER (
        ALL ( 'Date' ),
        'Date'[Year] = MAX ( 'Date'[Year] )
        && 'Date'[Date] <= MAX ( 'Date'[Date] )
    )
)
```

Intelligence in Data

- DAX does not know the calendar
- Calculated column supports calculation

Cal	YearOrderNumber	QuarterOrderNumber	MonthOrderNumber	YearMonthNumber	MonthOrder	YearQuarterNumber	QuarterOrder
Jan	1	1	1	7	31	1	30
Feb	2	1	2	7	31	1	30
Mar	3	1	3	7	31	1	30
Apr	4	1	4	7	31	1	30
May	5	1	5	7	31	1	30
Jun	6	1	6	7	31	1	30
Jul	7	2	1	7	31	2	30
Aug	8	2	2	7	31	2	30
Sep	9	2	3	7	31	2	30
Oct	10	2	4	7	31	2	30

Moving Annual Total (last 12 m.)

Filters SequentialDayNumber obtaining last 365 days.
 Special case for leap year handled in SequentialDayNumber (process-time instead of query-time).

```
[MAT Sales] :=
CALCULATE (
    [Sales],
    FILTER (
        ALL ( 'Date' ),
        'Date'[SequentialDayNumber]
        > MAX ( 'Date'[SequentialDayNumber] ) - 365
        && 'Date'[SequentialDayNumber]
        <= MAX ( 'Date'[SequentialDayNumber] )
    )
)
```

Moving Annual Total (last 12 m.)

Handles leap year considering Feb 29 as it was Feb 28

```
SequentialDayNumber =
COUNTROWS (
    FILTER (
        ALL ( 'DATE' ),
        'Date'[Date] <= EARLIER ( 'Date'[Date] )
        && NOT (
            MONTH ( 'Date'[Date] ) = 2
            && DAY ( 'Date'[Date] ) = 29
        )
    )
)
```



Previous Month

Filters the column that uniquely identify the period with a sequential integer number, decreasing its value. Consider whole period, regardless of selection.

```
CALCULATE (
    [Sales],
    ALL ( 'Date' ),
    FILTER (
        ALL ( 'Date'[YearMonthNumber] ),
        'Date'[YearMonthNumber]
        = EARLIER ( 'Date'[YearMonthNumber] ) - 1
    )
)
```



Compare arbitrary selection

As per previous period, adding a filter that repeats the selection of arbitrary periods selected (such as days).

```
CALCULATE (
    [Sales],
    ALL ( 'Date' ),
    CALCULATETABLE ( VALUES ( 'Date'[MonthDayNumber] ) ),
    FILTER (
        ALL ( 'Date'[YearMonthNumber] ),
        'Date'[YearMonthNumber]
        = EARLIER ( 'Date'[YearMonthNumber] ) - 1
    )
)
```



Previous Year

Repeat comparison month by month, applying an offset of 12 months instead of 1.

```
[PY Sales] :=
VALUES ( 'Date'[YearMonthNumber] ),
CALCULATE ( COUNTROWS ( VALUES ( 'Date'[Date] ) ) ),
CALCULATE ( [Sales],
    FILTER (
        ALL ( 'Date'[YearMonthNumber] ),
        'Date'[YearMonthNumber]
        = EARLIER ( 'Date'[YearMonthNumber] ) - 12
    )
),
CALCULATE (
    [Sales],
    FILTER (
        ALL ( 'Date'[YearMonthNumber] ),
        'Date'[YearMonthNumber]
        = EARLIER ( 'Date'[YearMonthNumber] ) - 12
    )
)
```



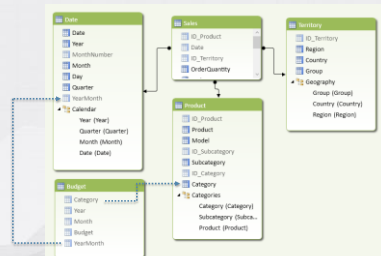
Allocate and compare budget defined at different granularity

<http://www.daxpatterns.com/budget-patterns/>

Budget Patterns



Budget: data model



Relationships not available

- Budget defined at different granularity
 - Month-Year instead of Day
 - Category instead of Product
- Define columns for “virtual” relationships



Virtual Relationships

Define single column on both tables if the relationship (even if virtual) is multi-column.

Date	Year	MonthNumber	Month	Day	Quarter	YearMonth
1/30/2013	2013	1	January	30	Q1	201301
1/31/2013	2013	1	January	31	Q1	201301
2/1/2013	2013	2	February	1	Q1	201302
2/2/2013	2013	2	February	2	Q1	201302
2/3/2013	2013	2	February	3	Q1	201302
2/4/2013	2013	2	February	4	Q1	201302

```
'Date'[YearMonth] =
'Date'[Year] * 100 +
'Date'[MonthNumber]
```

```
Budget[YearMonth] =
Budget[Year] * 100 + Budget[Month]
```

Year	Month	Day	YearMonth
2014	1	179	201401
2014	2	150	201402
2014	3	185	201403
2014	4	180	201404
2014	5	190	201405
2014	6	195	201406
2014	7	160	201407
2014	8	140	201408



Budget Calculation

Two different formulas: with and without allocation, depending on the cardinality (filter context definition) of the current selection.

```
[Budget] :=
IF (
    [IsBudgetValid],
    [BudgetCalc],
    [AllocatedBudget]
)
```



Verify Cardinality

Compare number of rows (of fact table) forcing budget granularity. If the numbers are not identical, the budget must be allocated. This test is quick also on large tables.

```
[IsBudgetValid] :=
(
    COUNTROWS ( Sales )
    = CALCULATE (
        COUNTROWS ( Sales ),
        ALL ( Sales ),
        VALUES ( 'Date'[YearMonth] ),
        VALUES ( Product[Category] )
    )
)
```



Budget without Allocation

Applies filters on columns that defines virtual relationships in the budget table, selecting values active on the other side of the virtual relationship.

```
[BudgetCalc] :=
CALCULATE (
    SUM ( Budget[Budget] ),
    FILTER (
        ALL ( Budget[YearMonth] ),
        CONTAINS (
            VALUES ( 'Date'[YearMonth] ),
            'Date'[YearMonth], Budget[YearMonth]
        )
    )
)
// Filter argument per relazione virtuale
[FILTER (
    ALL ( tab1[column] ),
    CONTAINS (
        VALUES ( tab2[column] ),
        tab2[column],
        tab1[column]
    )
)
```



Budget Allocation

Multiply budget by allocation factor. The CROSSJOIN increases the cardinality of the current selection to the budget cardinality level.

```
[AllocatedBudget] :=
SUMX (
    CROSSJOIN (
        VALUES ( 'Date'[YearMonth] ),
        VALUES ( Product[Category] )
    ),
    [AllocationFactor] * [BudgetCalc]
)
```

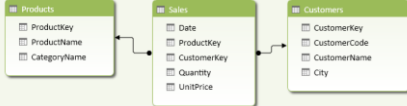


Distinct Count for SCD Type 2

Use business key on dimension instead of surrogate key of SCD2 – same calculation as other attributes of the dimension.

UniqueCustomers :=

```
CALCULATE (
    DISTINCTCOUNT ( Customers[CustomerCode] ),
    Sales
)
```



Thank you!

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